

Find New Customers With **Internet Insurance Direct Mail**

Direct Mail converts (if you have the right list)! Introducing the first **Internet Insurance Lead Direct Mail database!** Our Internet Insurance Database is different than traditional lists! This unique direct mail data lists start with consumers that have raised their hands via an Internet Insurance quote lead form for a life, health, auto or home policy! We then take these high interest consumers, verify, scrub and append the leads with up to date public records attributes:



- ✓ Homeowner or Renter
- ✓ Property Characteristics
- ✓ Last finance event (type, date, term, rate)
- ✓ 271+ current Mortgage Lien, Title, Transaction History and Property data elements to each lead
- ✓ Current home value
- ✓ Standardized Address
- ✓ All current liens
- ✓ Originating lender

TARGET the exact highly engaged, in market insurance consumer that you are looking for with our lists!

Unlike others offering direct mail data out there, our data is:

- ✓ **Requesting contact**
- ✓ **Highly responsive**
- ✓ **Accurate and targeted to your goals**
- ✓ **Life, Health, Home and Auto Insurance hand raisers**



If Your Direct Mail Strategy Calls For **Better Response...**

With over 35 Million Internet Insurance Leads (and growing), and featuring hundreds of data attributes, let us help you generate highly qualified, new customers, predictably and reliably. What's more, our database starts with a consumer that has filled out an Internet lead quote request form, looking for new coverage. Compared that beginning with traditional data or modeled lists, and you'll find out that consumer intent is the key to driving direct mail success!

No matter what type of products your insurance agency provides, our Life, Health, Auto and Home insurance hand raisers will make sure that you're staying in front of the strongest new prospects in your market!

Start today with Insurance shoppers that have asked for a quote!

