

## Capture New Loans In Aged Leads With **Revive**

Revive uses advanced collateral analysis to mine your aged leads to determine if the borrower could still be in market. In less than a second, using lending based property data that spans over 99% of U.S. homeowners, Revive analyzes the underlying home (collateral) associated your lead to find leads that are still open opportunities.

We call it **Collateral Analytics**. You'll just call it **more fundings**.



### Revive Breathes **New Life** Into Aged Leads!

- ✓ Analyze every record in your database to identify **today's opportunities**.
- ✓ Brings partial, incorrect, or incomplete lending **leads back to life**.
- ✓ Gives you an entirely up to date list of new customers - **exclusively yours!**

### Using Current Up To Date Collateral Data, Revive will analyze every lead for:

- |                                  |                            |
|----------------------------------|----------------------------|
| ✓ Current Title Holder           | ✓ Current LTV              |
| ✓ Current Interest Rate          | ✓ Property Characteristics |
| ✓ Benefit in BPS to the Borrower | ✓ Sale History and Price   |
| ✓ Current Loan Status            | ✓ All Liens                |
| ✓ Loan Type                      | ✓ Lien History             |
| ✓ Current Value via AVM          | ✓ Originating Lender       |

### Now there is a solution to **recapturing value** and new loans from aged leads...

Revive mines your existing lead and client databases using a complete collateral analysis on each and every lead from every source. With Revive, every lead within your database is verified and appended using up to date, world class banking level property, lien and valuation data. Once completed, each lead is analyzed, sorted into Opportunities or No Opportunity and then compared with current market conditions and your guidelines. With up to date, world class banking level property, lien and valuation data, Revive can do an in depth analysis on your entire inventory of leads..in seconds.

We build smart products to help our clients grow their businesses! We're far from just another lead company!

Our Clients

