

Real Time **Property Reports** With RealTAG

RealTAG turns prospects into clients by instantly delivering a wealth of collateral information that spans over 99% of U.S. homeowners. With just an address and zip code, **RealTAG** brings a complete, easy to understand property based background report on your prospect. Combine our world-class real estate data assets, with your marketing channels and you'll have both the power of insight and the fuel to fund more loans from any lead source!

RealTAG gives you the data to instantly know your prospects collateral, and the essential information that gives you an advantage over the competition!

If Your Customer Acquisition Strategy Calls For Better Leads...



RealTAG collateral qualifies every lead at the start of the loan process!

- ✓ Searches hundreds of millions of properties in under 2 seconds
- ✓ 271 element report includes AVM's, equity, estimated income, comps and more
- ✓ Discloses ALL liens on the subject property. No more hidden seconds
- ✓ Empowers loan officers to make intelligent decisions..about EVERY lead

RealTAG drives higher lead conversions by the largest lenders today!

- ✓ Works in call center environments. No need to waste LO's time to qualify
- ✓ With RealTAG a CSR can generate an entire 1003 from only a property address
- ✓ Uses banking accurate property and mortgage data
- ✓ RealTAG qualifies your prospects with no credit or privacy disclosures required



RealTAG turns prospects into clients by instantly delivering a wealth of personal, privacy free qualification information about the prospect derived from their home. If you originate loans, sell real estate, or operate a real estate based call center, **RealTAG** will change the way you sell!

We call it **Collateral Analytics**. You'll just call it **more closings**

Our Clients

