

Fund More Loans With **Internet Direct Mail Leads**

Direct Mail converts (if you have the right list)! Introducing the first Internet mortgage direct mail database! Our Internet Mortgage Database is different! Our unique direct mail data lists start with consumers that have raised their hands via an Internet lead form for a refi or purchase quote from a tier one provider! We then take these high interest borrowers, verify, scrub and append the leads with up to date:



- ✓ Current Title holder(s)
- ✓ Current AVM value
- ✓ Current amortized LTV
- ✓ Current lien type (FHA, VA, CONV, ARM)
- ✓ All current liens
- ✓ Last finance event (type, date, term, rate)
- ✓ Originating lender
- ✓ 241+ current Mortgage Lien, Title, Transaction History and Property data elements to each lead

TARGET the exact highly engaged, in market borrower that you are looking for with our lists!

Unlike others offering direct mail data out there, our data is:

- ✓ **Actively engaged**
- ✓ **Highly responsive**
- ✓ **Accurate and targeted to your goals**



If Your Direct Mail Strategy Calls For **Better Response...**

Direct mail marketing success starts with great data! Let us help you generate highly qualified, high converting leads, predictably and reliably. **With over 130 Million Internet Mortgage Leads (and growing), and featuring hundreds of data attributes**, our Internet mail data allows you to pinpoint the best conforming, government, ARM, or sub-prime homeowners for your refinance, cash out or debt consolidation offer.

Start with **Highly engaged** borrowers!

We build smart products to help our clients grow their businesses! We're far from just another lead company!

Our Clients

