

# LEAD **XL** Fund More Loans With RealTAG



**RealTAG** pre-qualifies every lead at the start of the loan process!

- ✓ Searches hundreds of millions of properties in under 2 seconds
- ✓ 271 point report includes AVM's, equity, estimated income, comps and more
- ✓ Discloses ALL liens on the subject property. No more hidden seconds
- ✓ Empowers loan officers to make intelligent decisions..about EVERY lead

**RealTAG** drives higher lead conversions by the largest lenders today!

- ✓ Works in call center environments. No need to waste LO's time to qualify
- ✓ With RealTAG a CSR can generate an entire 1003 from only a property address
- ✓ Uses banking accurate property and mortgage data
- ✓ RealTAG qualifies your prospects with no credit or privacy disclosures required



## If Your Customer Acquisition Strategy Calls For Better Leads...

Let us help you work only the highly qualified, high converting leads! **RealTAG** turns prospects into clients by instantly delivering a wealth of collateral information about your prospect in less than 5 seconds. With an address and zip code, **RealTAG** brings a complete, easy to understand property based background report on your prospect.

**RealTAG** gives you the tools to instantly know your prospect, and the essential information that gives you an advantage over the competition!

We build smart products to help our clients grow their businesses! We're far from just another lead company!

Our Clients

