

Hot Transfers with **Collateral Analytics** for Lenders

Live Connect



- ✓ Complete collateral solution built into every transfer
- ✓ Consumer is called within seconds of submittal
- ✓ Low cost, full transparency, real time analytics
- ✓ Fully DNC / TCPA compliant

Hot Transfers convert (if you have the right data)! Our unique transfer data lists start with consumers that have raised their hands via an Internet lead form for a refi or purchase quote. We then take these high interest borrowers, verify, scrub and append the leads with up to date:

- ✓ Current Title holder(s)
- ✓ Current AVM value
- ✓ Current amortized LTV
- ✓ Current lien type (FHA, VA, CONV, ARM)
- ✓ All current liens
- ✓ Last finance event (type, date, term, rate)
- ✓ Originating lender
- ✓ 241+ current Mortgage Lien, Title, Transaction History and Property data elements to each lead

We **Verify** Everything

Great transfers **start** with accurate data

LiveConnect by iLeads.com, is the next generation real time hot transfer platform, built specifically with Lenders in mind. Combining real time Internet consumer leads with world-class data assets that cover over 145+ million U.S. homes, LiveConnect delivers a **collateral qualified borrower** to your loan officers...on demand!

We build **smart products** to help our clients grow their businesses! We're **far** from just another lead company!

Our Clients

